

# Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57170   CF   LOC-POL   FBD - LBD: 11/03/12 - 11/06/12   HL#:   Created: 11/01/12 02:31 PM

Client: FIGHT FOR THE DREAM (342432)   CPE: / /   Agency Commission: 15 %   Updated: EMENDEL on 11/01/12 03:57 PM

Agency: STRATEGIC MEDIA SERVICES   Product: FIGHT FOR THE DREAM   Self Protect.: :20:00   Confirmed: 11/01/12 03:17 PM

Buyer:   Demo: HHOLDS   DMA RTG   Sched. Code: D   Contract: 11/02/12 09:57 AM

AE: Brian Butz-1-KDKA-TV   Billing Int: Monthly   BM : SS

Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

PRINT AT STATION

MARK INVOICE PAID. PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE

PAID FOR BY: FIGHT FOR THE DREAM

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	1 1 0 0 0 0 0	MORN	30	D			0.0	\$1,900.00	2	\$3,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	11/03/12	11/06/12		2									
002	18:00 - 18:30	M * * * * *	MILT	30	D			0.0	\$2,900.00	1	\$2,900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
003	18:30 - 19:00	M * * * * *	MILT	30	D			0.0	\$2,900.00	1	\$2,900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
004	NLATE03	0 0 0 0 0 1 0	NEWS	30	D			0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
005	06:00 - 08:00	* * * * * S *	MILT	30	D			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	6	0	\$16,400.00	\$13,940.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$16,400.00	\$13,940.00	\$0.00	\$0.00